



**PROGRAM WISE
INFORMATION
(ODL & OL)**

Amar Raj Singh

Director
Shoolini University Centre for
Distance and Online Education (SCDOE)

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A handwritten signature in blue ink that reads "Amar Raj Singh". The signature is written in a cursive style and is underlined with a single horizontal line.

Director
Shoolini University Centre for
Distance and Online Education (SCDOE)

BBA

Course Description:

The integrated and holistic objective of the course is to help students develop expertise in human resources, finance, information technology, marketing, international business, and other essential managerial areas so that they can effectively address and address real-world issues faced by companies. To encourage students to develop into ethical leaders, it is important to encourage them to reflect on moral issues and to question accepted wisdom. The purpose is to improve both oral and written communication skills for use in the increasingly international business world of today. The goal is for students to actively participate in group projects and take initiative to see them through. Further, it helps students develop their critical thinking, judgement, and problem-solving skills. Finally, it employs modern teaching techniques to help students learn to think creatively and practically about business problems, thereby enhancing their employability after graduation.

Eligibility

10+2 or its equivalent examination in any stream conducted by a recognized Board / University / Council

Fee Structure:

Amount in INR 75,000 per annum includes all deliverables.

The fee payment options are available per both offline and online mode.

Admission Process:

- a) The University will notify Academic Calendar of Programs/Courses offered by SCDOE.
- b) Based on the calendar SCDOE finalizes the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline and online mode on www.shooliniuniversity.com.



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Program Objectives:

- a) To develop the broad understanding of business management theories and practices to solve business problems.
- b) To help the students to and acquire managerial skills required in key business functional areas including human resources, finance, information technology, marketing, and international business
- c) To encourage the students to explore ethical standards of behavior and develop value-based leadership.
- d) To develop the oral and written communication skills required to compete effectively in the global business world.
- e) To encourage the students to take a lead in the achievement of organizational objectives and contribute effectively to a team environment.
- f) To develop the students to be decision-makers and critical thinkers who use analytic and problem-solving skills.



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B.Com (Hons)

Course Description:

An undergraduate degree in business and other topics linked to it is known as a Bachelor of Commerce (often abbreviated as B. Com). The course is structured to teach students a broad variety of managerial skills and concepts in areas such as accounting, finance, and management as well as taxation. A knowledge of management, accounting, economics, business law, and taxation are some of the things that are covered in a Bachelor of Commerce degree. The primary objective of the class is to provide students with training in both the theoretical and practical aspects related to the writing and interpretation of books of accounts, as well as the financial and economic environment, and to assist students in acquiring the management skills necessary to manage an organization. A student who wants to graduate and grow their knowledge and abilities in order to be a successful manager in the future is the target audience for this programme, which places an emphasis on holistic development of the learner.

Eligibility:

10+2 in any discipline with 45% marks in last qualifying examination and reservation of seats as per government policy.

Fee Structure:

Amount In INR 75,000 per annum includes all deliverables.

The fee payment options are available per both offline and online mode.

Admission Process:

- a) The University will notify Academic Calendar of Programs/Courses for compliance by Shoolini University Centre for Distance and Online Education (SCDOE)
- b) Based on the calendar Shoolini University Centre for Distance and Online Education (SCDOE) will finalize the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline with DD and online mode.



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Program Objectives:

- a) To develop the broad understanding of business management theories and practices to solve business problems.
- b) To help the students to and acquire managerial skills required in key business functional areas including financial management, accounting, taxation, economics, and business management.
- c) To encourage the students to explore ethical standards of behavior and develop value-based leadership.
- d) To develop the oral and written communication skills required to compete effectively in the global business world.
- e) To encourage the students to take a lead in the achievement of organizational objectives and contribute effectively to a team environment.
- f) To develop the students to be decision-makers and critical thinkers who use analytic and problem-solving skills.
- h) To motivate the students to use information technology in business decision.
- i) To impart practical knowledge through modern pedagogy making students think out of the box.



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BA Journalism and Mass Communication

Course Description:

The course is designed to give students a well-rounded education in the field of mass communication and journalism and instruct students in the fundamentals of journalism and related fields such as editing, analysis, script writing, anchoring, photography, film studies, advertising, public relations, media research, and mass communication. It aims to spur students to think critically about moral issues and grow into principled professionals and acquire the proficiency in both oral and written expression essential for success in today's international journalism market. Apart from that, the students will be able to practice good journalism by providing meaningful information through print, broadcast, and digital media.

They will gain knowledge of the principles of publication, layout, and design. Students will emerge familiar with the components of producing a multimedia journalism package —text, photography, video, audio, and social media. They will be able to think critically, creatively and act on their own initiative. They will be trained to evaluate their own work and the work of others for accuracy, fairness, clarity, style, and correctness.

Eligibility:

10+2 in any discipline with 45% marks in last qualifying examination. Reservation of seats as per government policies.

Fee Structure:

Amount In INR 60,000 per annum includes all deliverables.

The fee payment options are available per both offline and online mode.

Admission Process:

- a) The University will notify Academic Calendar of Programmes/Courses offered by SCDOE.
- b) Based on the calendar SCDOE finalizes the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures



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and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline and online mode.

Program Objectives:

- a) To develop broad understanding of the field of journalism and mass communication.
- b) To help the students to acquire skills required in key editorial functional areas including reporting, editing, analyzing, script writing, anchoring, photography, film studies, advertising, public relations, Media research and mass communication.
- c) To encourage the students to explore ethical standards of behavior and develop value-based professionalism.
- d) To develop the oral and written communication skills required to compete effectively in the global journalism world.
- e) To encourage the students to take a lead in the achievement of organisational objectives and contribute effectively to a team environment.
- f) To develop the students to be objective journalists and critical thinkers who could contribute to the society.
- g) To motivate the students to use information technology in the field of journalism.
- h) To impart practical knowledge through modern pedagogy making students think out of the box.



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MA English Literature

Course Description:

MA in English Literature programme aims to provide students the theoretical understanding and practical abilities required for success in the field of English literature. The MA in English Literature at Shoolini University offers a thorough curriculum that combines the traditional with the contemporary. The main goal of the master's degree is to give students the knowledge and abilities needed to analyse literary works in all genres, including fiction, poetry, drama, and nonfiction. Additionally, it emphasises on students' capacity for moral inquiry so they can eventually become moral leaders with enhanced verbal and written communication abilities.

While honing their critical thinking, good judgement, and problem-solving abilities, students learn how to use digital resources for literary study. Through an engaging and intellectual experience, the learners' critical thinking, communication, and research skills are strengthened in this programme. This strategy is used to inspire students to actively participate and make meaningful contributions as colleagues to achieve organisational goals.

Eligibility

Graduation in any discipline with 45% marks in last qualifying examination. Reservation of seats as per government policies.

Fee Structure:

Amount In INR 40,000 per annum includes all deliverables.

The fee payment options are available both offline and online mode.

Admission Process:

- a) The University will notify Academic Calendar of Programs/Courses offered by SCDOE.
- b) Based on the calendar SCDOE finalizes the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline and online mode on www.shooliniuniversity.com.



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Program Objectives:

- a) To develop broad understanding of the literature disciplines and functional skills critical to their roles as professionals.
- b) To nurture the students to display competencies and knowledge in key literature genres that is fiction, poetry, drama and non-fiction etc.
- c) To encourage the students to explore ethical standards of behavior and develop value-based leadership.
- d) To develop the oral and written communication skills required to compete effectively in the global business world.
- e) To encourage the students to take a lead in the achievement of organizational objectives and contribute effectively in a team environment.
- f) To develop the students to be decision-makers and critical thinkers who use analytic and problem-solving.



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MBA

Course Description:

Master of Business Administration (MBA) Program is a two-year degree provided by Shoolini University Centre for Distance and Online Education (SCDOE). Future managers who enrolls in this course will gain a variety of analytical, strategic, leadership, and business skills that will help them become successful business leaders. This program also gives them the ability to use, adapt, and integrate their skills in various situations. Students can choose a Major and Minor specialization from the following specializations, i.e., Marketing, Finance, Human Resources, Digital Marketing, Supply chain Management and Logistics, Data Sciences, Banking and Insurance.

Eligibility:

Graduation in any discipline with 50% marks in last qualifying examination. Reservation of seats as per government policies.

Fee Structure:

Amount In INR 90,000 per annum includes all deliverables.

The fee payment options are available both offline and online mode.

Admission Process:

- a) The University will notify Academic Calendar of Programs/Courses offered by SCDOE.
- b) Based on the calendar SCDOE finalizes the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline and online mode on www.shooliniuniversity.com.

Program Objectives:



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- a) To develop the broad understanding of business management theories and practices to solve business problems.
- b) To help the students to and acquire managerial skills required in key business functional areas including financial management, accounting, taxation, economics and business management.
- c) To encourage the students to explore ethical standards of behavior and develop value-based leadership.
- d) To develop the oral and written communication skills required to compete effectively in the global business world.
- e) To encourage the students to take a lead in the achievement of organizational objectives and contribute effectively in a team environment.
- f) To develop the students to be decision-makers and critical thinkers who use analytic and problem-solving skills.
- g) To motivate the students to use information technology in business decision.
- h) To impart practical knowledge through modern pedagogy making students think out of the box.



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BCA

Course Description:

The Bachelor of Computer Applications (BCA) program offered by Shoolini University Centre for Distance and Online Education (SCDOE) is a three-year degree designed for students interested in the field of computer applications and information technology. This program equips students with the necessary skills to thrive in the IT industry by providing comprehensive knowledge in areas such as software development, database management, networking, and web technologies. Students will gain proficiency in programming languages, software engineering, and modern computing tools, preparing them to take on roles as software developers, system analysts, network administrators, and IT consultants.

Eligibility:

10+2 or its equivalent examination in any stream conducted by a recognized Board / University / Council

Fee Structure:

Amount: INR 78,000 per annum, inclusive of all deliverables.

The fee payment options are available in both offline and online modes.

Admission Process:

- a) The University will notify Academic Calendar of Programs/Courses offered by SCDOE.
- b) Based on the calendar SCDOE finalizes the entire schedule of admissions. The student can now file the Application Online uploading the attested copies of relevant documents. The documents are verified at various levels and upon verifying the eligibility payment link is offered to student to pay the fee online through payment gate way. Information brochures and prospectus are available online and can be accessed any time. No fee is charged for this facility. The fee payment options are available per both offline and online mode on www.shooliniuniversity.com.

Program Objectives:

- a) To provide a strong foundation in computer science principles and applications.
- b) To develop students' programming and software development skills.
- c) To foster problem-solving and critical thinking abilities in the field of computing.
- d) To impart knowledge of database management and information systems.
- e) To prepare students for careers in IT management and technology-related roles.
- f) To inculcate an understanding of web development and internet technologies.
- g) To promote effective communication and teamwork in IT projects.
- h) To expose students to emerging technologies and industry trends.


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- i) To encourage ethical and responsible use of technology.
- j) To prepare graduates to adapt and innovate in a rapidly evolving tech landscape.



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